

Success....Better By Every Measure!
APSA BEST PRACTICES CONFERENCE AGENDA
May 12, 2023

6:30 – 7:00 Exhibitor setup
7:00 Registration opens
7:00 – 8:30 Visit with the Exhibitors & Continental Breakfast
8:30- 9:00 Opening Session
9:00-9:15 Break
9:15- 10:15 **SESSIONS**

- **Post-Pandemic Pandemonium! Strategies to Keep Student Loans from Being Your Worst Nightmare!** - Mary Lyn Hammer, Champion Col-EDGE Solutions
- **The Top 10 Creative Teaching Strategies for 2023: Be Wise to What's Up & Coming-** Michele Deck, G.A.M.E.S.
- **Promoting Mental Health & Well Being: What Postsecondary Schools can Do to Make a Positive Impact for Students, Staff and Faculty-** Dr. Cara English, Cummings Graduate Institute for Behavioral Health Sciences
- **Social Media Mash-Up: Which Mix Is Right For You?** – Darryl Mattox, Gragg Advertising

10:15-10:30 Break

10:30-11:30 **SESSIONS**

- **Legal Hot Topics-** Jessica High, Duane Morris LLP
- **The Top 10 Creative Teaching Strategies for 2023: Be Wise to What's Up & Coming- (Continuation)** Michele Deck, G.A.M.E.S.
- **Walk That Walk and Talk That Talk: What the Most Confident Leaders Say and Do-** Bridgett McGowen, Award-Winning International Professional Speaker
- **EDU Wars: Marketing vs Admissions- Who's Winning?** – Brian Colling, Doug Campbell, Jayson Shreve, Colling Medi

11:30-12:00 Exhibitor Break

12:00- 1:30 LUNCH- BALLROOM w/ LLL Scholarship awards

1:30-1:45 Break

1:45- 2:45 **SESSIONS**

- **FTC Postpones Compliance Deadlines for Safeguards Rule- Will you be ready by June?** Jessica High, Duane Morris LLP
- **Trailblazers Panel for Up & Coming Schools.** Stacey Nottingham-Pima Medical, KC Miller- SWIHA, Eric Evans-Bryan University, Kirt Hamm- Conservatory of Recording Arts & Sciences
- **Let's Get Trivial!** Lisa Olmedo, Gragg Advertising

2:45- 3:15 Exhibitor & PM Snack Break

3:15-3:45 RAFFLE- BALLROOM