The Arizona Private School Association’s 55th Annual Conference

We are headed “Back to the Future” Together!

Desert Willow Conference Center – 4340 E. Cotton Center Blvd, Phoenix 85040 – Friday May 6, 2022

7:30am – 8:30am Registration, Breakfast, Visit with Exhibitors
8:30am – 9:30am Introduction and Welcome – APSA President Stacey Nottingham
9:30am – 9:45am Break with Exhibitors

10:00am – 11:00am SESSIONS

- WIOA: City of Phoenix Workforce Development – David Chavez
- Federal Legislative and Regulatory Update – Tom Netting
- Emotional Intelligence (EQ) Presentation– Jamie Carson & Brandon Corley
- The “Great” time to be in the Business of “Non-Traditional” Higher Education – Lauren Hillery

11:00am – 11:15am Break with Exhibitors

11:15am – 1:15pm LUNCH- Cottonwood Ballroom

12:30pm – 1:15pm LifeLong Learning Scholarship Winners

1:15pm – 1:30pm Break with Exhibitors

1:30pm – 2:30pm SESSIONS

- Quality Interactions: A High Touch Customer Service Approach – Amanda Mariani
- Partnerships! The way of the future – Karilyn Van Oosten
- Promoting & Supporting Mental Well-being with Students and Staff – Brenna Drago & Will Brown
- New FTC Data Security Requirements for Institutions of Higher Education – Jessica High

2:30pm – 3:00pm Break with Exhibitors and Snack Break

3:00pm – 4:00pm SESSIONS

- Onboarding New Admissions Representatives- John Palumbo
- The Great Resignation– Rob Stenson
- Legal Hot Topics - Jessica High
- Nobody Calls me Chicken: Facilitating Student Engagement Across Teaching Modalities – Rhiannon Winsor

4:00pm – 4:15pm Conclusion of Conference and Raffle