

# Training EXPO 2018

This event is co-hosted by APSA and Arizona@Work, a proud partner of the American Job Center Network. This event is supported, in part, by funds available through the U.S. Department of Labor (DOL) under Title 1B of the Workforce Innovation and Opportunity Act (WIOA).

**November 30, 2018**

Desert Willow Conference Center  
4340 E. Cotton Center Blvd., Phoenix, AZ 85040

## AGENDA

7:30 - 8:30	Registration / Continental Breakfast / Visit with Exhibitors
8:30 - 9:00	<p><b>Opening Session</b> – Cottonwood Ballroom</p> <ul style="list-style-type: none"> <li>Welcome – Fred Lockhart, Executive Director, APSA</li> </ul>
9:00 - 10:15	<p><b>General Session Panel-</b> Cottonwood Ballroom</p> <ul style="list-style-type: none"> <li><b>Training Providers Industry Trends Panel</b> – David Heiman, Refrigeration School, Travis Williams, Southwest Truck Driver Training, Susan Ciardullo, West Coast Ultrasound Institute, Thomas Jenkins, Advanced Business Learning</li> </ul>
10:15 – 10:45	BREAK- Visit Exhibits, Raffles and Refreshments!
10:45 – 11:45	<ul style="list-style-type: none"> <li><b>“Resume MythBusters Panel – Resume Building 101”</b> - Jessica Pierce, Brenda Cunningham, Donna Tucker, Amanda Collins, Martha Rockwell</li> <li><b>“City of Phoenix &amp; Maricopa County Criteria for Special Programs”</b> – Waleed Alani, Betsey Conger, JakinDee Kosaka, Rhonda Hemming</li> <li><b>“Identifying the True Value of ETPL Participation”</b>- Maggie Gonzalez, Moriah Blomfield, Marilyn Nickles</li> <li><b>“9 Good Ideas for Providing GREAT Customer Service”</b> – Bridgett McGowen-Hawkins</li> </ul>
11:45 – 1:00	LUNCH
1:00 – 2:00	<ul style="list-style-type: none"> <li><b>“Military and Veteran Success Workshop”</b> – Steve Yamamori</li> <li><b>“Arizona’s Path to Achieving Its Post-High School Goals”</b>- Rachel Yanoff</li> <li><b>“Strengthening Partnership &amp; Collaboration with the 22 Tribal Nations in Arizona”</b> – Archie Mariano</li> <li><b>“WIOA Best Practices Panel”</b> – Elaine Farinas, Sandra Enriquez, Stan Flowers, Thomas Columbo, Terry Farrell, Cynthia Spell Tweh</li> </ul>
2:00 – 2:15	BREAK- Visit Exhibits, Raffles and PM Snacks!
2:15 – 3:15	<ul style="list-style-type: none"> <li><b>“Labor Market Changes- Keeping Up with The Market Demands”</b>- Jessica Pierce</li> <li><b>“WIOA Equal Opportunity Basics”</b> – Diana Shepherd, Kerri Barnes &amp; Lynn Nedella</li> <li><b>“Goodwill of Central &amp; Northern Arizona Virtual Services”</b> - Victoria Sanchez, Denise Coulson</li> <li><b>“The Power of Family Centered Coaching”</b>- Shelly Jarrett</li> </ul>
3:15 – 3:45	<ul style="list-style-type: none"> <li>Conference Wrap-up and Raffles</li> </ul>