

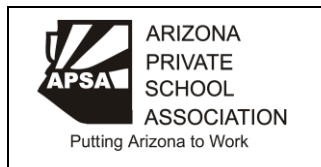
APSA ANNUAL CONFERENCE “50 Years Of Putting Arizona To Work!”

Friday, May 19, 2017

Desert Willow Conference Center

4340 E. Cotton Center Blvd.

Phoenix, AZ 85040



- 7:30- 8:30** Registration and Breakfast with the Exhibitors
- 8:30- 8:40** Special Presentation: Director Wanda Wright, Col (R), AZ Department of Veterans Services
- 8:40- 9:30** General Session: Keynote Speaker: Mary Lyn Hammer, Champion College Services
“Change The Game! Reinventing the For- Profit Education Reputation”
- 9:30-10:00** Exhibitor Break
- 10:00-11:00** Concurrent Workshops

Marketing	Washington/ Federal Update	Veterans	WIOA
Shannon Gormley Connie Esparza Norton Norris Turning Strangers Into Students Part One: Adapting Your Marketing Approach to the New Reality	Tom Netting Akerman LLP Let’s “Work” To Make This Reauthorization Something Else To Celebrate!	Suzie Swafford, LeAnna DeKing, Kelly Anne Beck, Stephanie Michael Everything you Wanted to Know About GI Bill Programs for a Certified Veteran Supportive Campus	Stan Flowers David Bergeson City of Phoenix & Maricopa May the Workforce Be With You

11:00- 12:00 Concurrent Workshops

Admissions	Compliance	Funding	Career Services
Shannon Gormley Connie Esparza Norton Norris Turning Strangers Into Students Part Two: Adapting Your Admissions Approach to the New Reality	Mary Lyn Hammer Champion College Services Holding Washington Accountable	Jenny Pacheco Reba Smith StrataTech Education Group What You Need to Know About NON- Title IV Funding	Shaundra Hamilton Ancora Education How Career Services Play A Role In Gainful Employment Outcomes

12:00-1:30 Lunch and 50th Anniversary Celebration Speakers

1:30- 2:00 Break and Visit with Exhibitors

2:00- 3:00 Concurrent Workshops

Master Teacher	Compliance	Admissions/Financial Aid	Retention
Michele Deck G.A.M.E.S. (2hrs) The Top 5 Creative Teaching Strategies for 2017: Be Wise to What’s Up and Coming	Kristina Gill Jessica High Duane Morris The New Audit Guide: How Will Your School Be Impacted And What Can You Do To Prepare?	Adam Heller Universal Technical Institute Bridging the Gap Between Financial Aid and Admissions	Jay Hollowell MaxKnowledge “Protention” – A look of <u>Proactive</u> Student Retention

3:00- 3:30pm Exhibitor Break- pm snacks

3:30 – 4:30pm Workshops

Master Teacher	Compliance	Financial Aid	Management
Michele Deck G.A.M.E.S. (continuation) The Top 5 Creative Teaching Strategies for 2017: Be Wise to What’s Up and Coming	Kristina Gill Jessica High Duane Morris Title IX: What To Do After You Receive A Complaint	Reba Smith StrataTech Education Group Implementing A Financial Aid Internal Audit Program	APSA Board Meeting

4:30- 5:00 RAFFLES