



Friday May 18, 2018  
Desert Willow Conference Center  
4340 E. Cotton Center Blvd.  
Phoenix, AZ 85040

**7:30 – 8:30**     **Registration and breakfast** with the Exhibitors

**8:45 – 9:15**     **General Session** – Keynote Speaker: **Tom Netting**, Public Policy Advisor, Akerman, LLP

**9:15 – 10:00**    **Exhibitor Break and APSA Board meeting**

**10:00 – 11:00**   **Concurrent Workshops**

Compliance	Marketing	Leadership	Admissions/ FA
Jessica High Duane Morris  <b>Cyber Security and Title IV Compliance</b>	Aaron Edwards Edwards Strategies  <b>The Latest in Digital Media Updates and Implementation</b>	Roben Graziadel Franklin Covey  <b>7 Habits of Highly Effective People</b>	Shane Trader Josh Esquivel Pima Medical Institute  <b>Developing A Dynamic Financial Aid &amp; Admissions Partnership</b>

**11:00- 12:00**   **Concurrent Workshops**

Compliance	Career Services	Technology	Education
Jessica High Duane Morris  <b>Students with Disabilities: Navigating the Requirements of the ADA and the Rehab Act.</b>	Shaundra Williams Ancora Education  <b>Innovative Practices for Career Services Success</b>	Jackson Batchelder Coursekey  <b>Leveraging Student Devices To Automate Attendance, Increase Engagement and Get Real Time Analytics.</b>	Eric Evans- Bryan University Kurt Hayes- DeXL  <b>Dynamic Experiential Online Education</b>

**12:00 – 1:30**     **Lunch**

**1:30 – 2:00**     **Break and Visit with Exhibitors**

**2:00 – 3:00**     **Concurrent Workshops**

Washington/Federal Update	Leadership	Technology	Placement/ Career Services
Tom Netting Akerman LLP  <b>Collaboration, Innovation &amp; Inspiration in Washington, DC!</b>	MaryJo Kovach Franklin Covey  <b>How Franklin Covey Supports Organizations to Collaborate, Innovate &amp; Inspire</b>	Nicole DeJong Jake Walkins DeXL  <b>Ed Tech That Really Works</b>	Micaela Alpers Career Team  <b>Solving the Placement Puzzle...4 Pillars to Career Services Success</b>

**3:00 – 3:30pm**   **Exhibitor Break** – pm snack break

**3:30 – 4:30pm**   **Concurrent Workshops**

Sector Update	Leadership	VA/ Veterans	Operations
Mary Lyn Hammer Champion College Services  <b>“Your Future, Your Choice”</b>	Les Kaschner Franklin Covey  <b>“Building A Trust Culture On Campus”</b>	Suzie Swafford US Dept. of Veteran Affairs  <b>Everything You Wanted To Know About The Forever GI Bill</b>	Panel: Fred Lockhart- APSA Stacey Nottingham- Pima Medical Joel Kostman- AZ Automotive Inst Jessica High- Duane Morris  <b>Campus Operations With Emphasis of Growing Your School</b>

**4:30 – 5:00**     **Conference Wrap-Up and RAFFLE**